Women's Wilderness

Share a path. Find your power.

GEAR & CHEER

Join us as a sponsor at our annual Gear & Cheer event on October 3rd at REI Denver Flagship to help girls traditionally excluded from the outdoors into tents and onto rocks for our 2020 season. Your sponsorship of this event will provide your company with valuable opportunities to get in front of our audience: influential women with an ever-growing presence in our community and in the outdoor recreation market. In addition to connecting with the Women's Wilderness community, this event will feature games, music, dinner, drinks, and a live auction for gear, trips, and more!

WHO WE ARE

Women's Wilderness is the only non-profit in the nation that specializes in empowering wilderness programs for girls, women and the LGBTQ+ community. Our courses provide people of all backgrounds and identities the opportunity to learn wilderness skills, increase their self-esteem and enjoy nature's adventure in the company of an inviting community. We aim to be a welcoming, safe place for people of all backgrounds and identities to explore the gifts of the wilderness.

WHY YOUR SUPPORT MATTERS

Two-thirds of all girls who participate in our programs receive need-based financial aid. In our 20-year history, we have NEVER turned away a girl in financial need. We continue to lead the way, offering programs to communities that traditionally have not had access to the outdoors. Your support at Gear & Cheer will not only help girls get outside, but also be an opportunity to show brand alignment with our mission, network with influential members of the outdoor community, and allow your company to join the ranks of our other sponsors such as Osprey, Feral, DaVita, and Big Agnes.

BENEFITS

Title Sponsor - Longs Peak: $5,000

- Tailored campaign designed in concert with sponsor; curated content unique to the opportunity

Arapahoe Peak: $2,500

- Company logo will appear on Gear & Cheer invitation
- Logo and link on Women's Wilderness website
- Feature in our newsletter and social media highlighting your company's support of Women's Wilderness
- A large company banner featured at our gala
- Opportunity to distribute marketing materials to participants
- 8 complimentary tickets to Gear & Cheer

Flatirons Summit: $1,500

- Logo and link on invitation and website
- Feature in our newsletter and social media highlighting your company's support of Women's Wilderness
- 4 complimentary tickets to Gear & Cheer

Sanitas Summit: $500

- Logo and link on invitation and website
- 2 complimentary tickets to Gear & Cheer

In Kind Donor

- Feature in our newsletter and social media highlighting your company's support of Women's Wilderness

Not able to sponsor the event, but you would love to support our efforts? Join us along with your colleagues as guests at Gear & Cheer by purchasing a Corporate 4-Pack or 10-Pack of tickets at a discounted package rate! Find out more via the 'Buy Tickets' button at GearandCheer.org.

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